

Report on launch of Plastic Pollution Free Tamil Nadu Awareness Campaign at District Level on 25.08.2018

Vellore district

The Hon'ble Ministers Mr. K.C Veeramani Minister for Commercial Taxes and Dr. Nilofer Kafeel Minister for labour have launched the campaign on "Plastic pollution free Tamil Nadu "on 25.08.2018 in Vellore District.

- The programme started at 4.30 p.m in the Town Hall, Vellore with the initial speech by District Collector, Vellore followed by Hon'ble Ministers, Mr. K.C Veeramani, Minister for Commercial Taxes and Hon'ble Minister Dr. Nilofer Kafeel, Minister for Labour. Pledge was taken by the Hon'ble Ministers with mass of students and all officials from all departments of Vellore District as one of the programme event.
- In contention of the above programme, the Hon'ble Ministers were distributed the cloth bags and pamphlets on banned items of plastics to the all students.
- The Hon'ble Ministers were introduced the plastic ban stickers and was pasted in the public transports and private vehicles in the area of old Bus stand to create awareness among the public on account of Plastic Free Tamil Nadu.
- The Hon'ble Minister purchased cloth bags from the stall provided by Tamil Nadu Ladies welfare Development, Vellore (Rural development) and distributed to the public to create awareness on the use of cloth bags instead of plastic carry bags.
- A van fitted with display showing banned plastic items and audio recorded message was also advertised in and around Vellore Town.



Pledge taken by Hon'ble Ministers with mass of students and all officials from all departments of Vellore District



Distribution of cloth bags to the students by Hon'ble Ministers



Hon'ble Minister pasted the stickers in the public transports and private vehicles