

Report on launch of Plastic Pollution Free Tamil Nadu Awareness Campaign at District Level on 25.08.2018

Tirunelveli District

The campaign on the “Plastic Pollution Free Tamil Nadu” was conducted on 25.08.2018 in Tirunelveli District. Following are the main events took place during the campaign.

- The campaign was inaugurated by the Hon'ble Minister for Adi Dravidar and Tribal Welfare, Tamilnadu Tmt. V.M. Rajalakshmi, in the presence of the District Collector at Tiruvengadam Village, Tirunelveli District on 25-08-2018 at 10.00 am.
- Officials from Revenue Department; Officials from Local Body; School Students; Teachers; Women Self Help Group Members; Traders and Public participated in the campaign.
- During the campaign, a pledge was taken regarding the non-use of use and throw away plastic items. In the event, cleaning / removal of plastic wastes were carried out. Also, pamphlets were distributed to the traders and public regarding the ban on the use and throw away plastics.
- Apart from the above cloth bags were distributed to the traders, school students and public.
- Also, cleaning of the water body namely, Vaippar River near New Bridge at Thiruvengadam Village was carried out.
- Also alternative materials to plastics were displayed in a stall by the Women Self Help Group during the campaign.



