

Report on launch of Plastic Pollution Free Tamil Nadu Awareness Campaign at District Level on 25.08.2018

Kanyakumari District

The campaign on the “Plastic Pollution Free Tamil Nadu” was conducted on 25.08.2018 in Kanyakumari District. Following are the main events took place during the campaign.

- The campaign was inaugurated by the Ex-Hon’ble Member of Rajya Sabha and Spl. Representative of Tamilnadu Government at Delhi, Thiru Thalavai Sundaram in the presence of the District Collector at the Nagercoil Municipality – Vadasery Vegetable Market on 25-08-2018 around 08.00 am.
- Thiru Suresh Rajan, MLA; Thiru S. Asokan, District Secretary, AIADMK; Representatives from Fishermen Community; Traders; Members from Friends for Nature (NGO) and Public participated in the event.
- Officials from Revenue Department; Nagercoil Municipality Commissioner; DEE and AEE, TNPC Board; EE, PWD – WRO, Nagercoil participated in the campaign.
- During the campaign, a pledge was taken regarding the non-use of use and throw away plastic items.
- Ex-Hon’ble Member of Rajya Sabha and Spl. Representative of Tamilnadu Government at Delhi, Thiru Thalavai Sundaram inaugurated / launched the campaign in the presence of the District Collector.
- In the event, cleaning / removal of plastic wastes were carried out. Also, pamphlets were distributed to the traders and public regarding the ban on the use and throw away plastics.
- Apart from the above cloth bags were distributed to the traders and public.
- Also, cleaning of the water body namely, Nagercoil – Putheri Nedunkulam Pond / Tank was inaugurated by the District Collector. DEE, TNPCB; AEE, TNPCB; EE, PWD – WRO, Nagercoil; Revenue Officials and public participated in the campaign.
- Apart from the above, similar campaign was conducted in all the Municipalities, Town Panchayats and Village Panchayats in the District.

- The DEE, TNPCB, Nagercoil and AEE, TNPCB, Nagercoil also participated in the similar campaign conducted at Kanyakumari Town with the Officials from Kanyakumari Special Grade Town Panchayat

